



# UNIWERSYTET PRZYRODNICZY WE WROCŁAWIU

## Enterprise management Educational subject description sheet

### Basic information

<b>Field of study</b> horticulture	<b>Education cycle</b> 2021/22	
<b>Speciality</b> -	<b>Subject code</b> WPTPOG-AMS.MI1BO.0628.21	
<b>Organizational unit</b> The Faculty of Life Sciences and Technology	<b>Lecture languages</b> english	
<b>Study level</b> Second-cycle (engineer) programme	<b>Mandatory</b> optional	
<b>Study form</b> Full-time	<b>Block</b> major subjects (conducted) in foreign languages	
<b>Education profile</b> General academic	<b>Disciplines</b> Agriculture and horticulture	
	<b>Subject related to scientific research</b> No	
	<b>Subject shaping practical skills</b> Nie	
<b>Teacher responsible for the subject</b>	Krzysztof Rutkiewicz, Tomasz Barbeka	
<b>Other teachers conducting classes</b>	Krzysztof Rutkiewicz	
<b>Period</b> Semester 1	<b>Examination</b> credit	<b>Number of ECTS points</b> 3.0
	<b>Activities and hours</b> lecture: 20 project classes: 15	

## Goals

C1	The course defines and gives basic understanding of the science of organization and management. It describes the goals of management and organization, its functions and different type of interactions between organization. Conditions of post-industrial society as factors in managing a contemporary company. The ability to "manage oneself" as a basic condition for management of an institution. Personal features, practical experience, theoretical knowledge as determinants of a manager's success. The organization and its environment as an object of management. Components and management functions. Management as a decision-making process. Praxeology in management. Human resources management and organizational culture. Directions of management and their evolution.
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## Subject's learning outcomes

Code	Outcomes in terms of	Effects	Examination methods
<b>Knowledge - Student knows and understands:</b>			
W1	On completion of this course students: 1. Define the concept of organization. 2. Know the dimensions of the planning-organizing-leading-controlling (P-O-L-C) framework. 3. Understand how globalization is affecting contemporary management principles and practices. 4. Describe matrix, boundaryless and learning organizations. 5. Recognize group dynamics and development.	OG_P7S_WK09	written credit, oral credit, project, participation in discussion, performing tasks
<b>Skills - Student can:</b>			
U1	Students: 6. Are able to develop their values-based leadership skills. 7. Create statements that articulate organizational mission and vision. 8. Explain the process of perception and how it affects work behaviors. 9. Formulate organizational and personal strategy. 10. Compare and contrast individual and group decision making. 11. Overcome barriers to effective communication.	OG_P7S_UU12, OG_P7S_UK08, OG_P7S_UO10	observation of student's work, participation in discussion, performing tasks
<b>Social competences - Student is ready to:</b>			
K1	Students: 12. Appreciate the importance of value-based leadership. 13. Apply mission, vision and values to their personal goals and professional career. 14. Design a high-performance work system.	OG_P7S_KK02, OG_P7S_KO05, OG_P7S_KO06, OG_P7S_KR07, OG_P7S_KR09	oral credit, project, observation of student's work, participation in discussion, performing tasks

## Balance of ECTS points

Activity form	Activity hours*
lecture	20
project classes	15
lesson preparation	10
project preparation	10
consultations	10

exam / credit preparation	10	
collecting and studying literature	10	
<b>Student workload</b>	<b>Hours</b> 85	<b>ECTS</b> 3.0
<b>Workload involving teacher</b>	<b>Hours</b> 45	<b>ECTS</b> 1.7
<b>Practical workload</b>	<b>Hours</b> 15	<b>ECTS</b> 0.6

\* hour means 45 minutes

## Study content

No.	Course content	Activities
1.	<p>Lectures:</p> <p>Introduction to principles of management.            Personality, attitudes and work behaviors.            History, globalization and values-based leadership.            Developing mission, vision and values.            Strategizing.            Goals and objectives.            Organizational structure and change.            Organizational culture.            Social networks.            Leading people and organizations.            Decision making.            Communication in organizations.            Managing groups and teams.            Motivating employees.            The essentials of control.            Strategic human resource management.</p>	lecture
2.	<p>Classes:</p> <p>Background of management philosophy.</p> <p>The complexity of organizational phenomena.            Being a professional manager.            Classical and traditional management view on effectiveness of organizations.            Systems and contingency management approach.            Advanced management thinking and environmental changes.            Art of management.            Planning as the key management function.            Modern approach to long-term planning process.            Fundamental nature and purpose of management control.            Classical approach to organizing process.            Structure determining factors.            Varieties of organizational architecture.            Essentials of leadership.            Content and process theories of motivation.            Motivation in contemporary organizations.            Communication.</p>	project classes

## Course advanced

### Teaching methods:

case analysis, text analysis, educational film, problem-solving method, situation-based learning, presentation / demonstration, teamwork, discussion, lecture, classes

Activities	Examination methods	Percentage in subject assessment
lecture	written credit	50%
project classes	oral credit, project, observation of student's work, participation in discussion, performing tasks	50%

## Literature

### Obligatory

1. Compulsory: M. Carpenter, T. Bauer, B. Erdogan, Principles of management, Flat World Knowledge 2009. S. Quinn, Management Basics, Book Boon 2010. J.C. Ficarrotta, The leader's imperative: Ethics, integrity and responsibility, Purdue University Press 2001. F. Kay, H. Guinness, N. Stevens, Making management simple, How to books Ltd 2005. M. Joshi, Administration skills, Book Boon 2012.

### Optional

1. Complementary/optional: A. Kałowski, Management theory, Warsaw School of Economics 2015. M. Ziłkowska, Management essentials, Warsaw School of Economics 2015.

## Kierunkowe efekty uczenia się

Kod	Treść
OG_P7S_KK02	Absolwent jest gotów do analizy realizowanego zadania pod kątem określenia właściwych priorytetów z uwzględnieniem roli poszczególnych jego wykonawców
OG_P7S_KO05	Absolwent jest gotów do kreatywnej pracy w zespole w charakterze osoby odpowiedzialnej za końcowy wynik pracy oraz tworzenia właściwych relacji w środowisku zawodowym
OG_P7S_KO06	Absolwent jest gotów do podejmowania działań na rzecz środowiska społecznego oraz wypełniania zobowiązań społecznych
OG_P7S_KR07	Absolwent jest gotów do działania w sposób przedsiębiorczy w zakresie planowania i realizacji zadań związanych z produkcją ogrodnictw, podejmowania decyzji w trudnych sytuacjach związanych z tą produkcją
OG_P7S_KR09	Absolwent jest gotów do przestrzegania i rozwijania zasad etyki zawodowej oraz podejmowania działań na rzecz przestrzegania tych zasad
OG_P7S_UK08	Absolwent potrafi posługiwać się językiem obcym na poziomie biegłości B2+ Europejskiego Systemu Opisu Kształcenia Językowego, posiada znajomość zawodowego języka angielskiego pozwalającą na korzystanie z światowej literatury naukowej, opracowań technicznych i zasobów internetowych oraz przygotowanie tekstów dotyczących zagadnień z zakresu ogrodnictwa w tym opracowanie pracy magisterskiej
OG_P7S_UO10	Absolwent potrafi korzystać z narzędzi internetowych, w tym baz danych oraz wyszukiwarek publikacji naukowych z zakresu nauk rolniczych i przyrodniczych
OG_P7S_UU12	Absolwent potrafi planować ścieżkę własnego rozwoju zawodowego, rozumie potrzebę uczenia się przez całe życie
OG_P7S_WK09	Absolwent zna i rozumie ogólne zasady tworzenia i rozwoju form indywidualnej przedsiębiorczości w zakresie produkcji ogrodnictw